

# Fox Valley Special Recreation Foundation

## 2018 Partnership Opportunities

Distinguish yourself from the competition by partnering with the Fox Valley Special Recreation Foundation (FVSRF) throughout 2018. Our partnership opportunities have been designed to give your company or organization visibility with maximum impact; they also convey the message that you enthusiastically support the vital work of the Fox Valley Special Recreation Association (FVSRA).

### OUR MISSION

FVSRF is a 501(c)(3) organization formed in 2010 to establish long-term giving from individuals, businesses, and organizations to further the goals and ideals of FVSRA. The mission of FVSRA is to enrich the lives of people with disabilities through collaboration with our Member Agencies and community partners.



### WHO WE ARE

FVSRA, formed in 1976, exists to provide recreation and leisure opportunities for people with special needs. FVSRA serves as an extension of seven parks and recreation agencies throughout the Fox River Valley region: the Batavia, Fox Valley, Geneva, Oswegoland, St. Charles and Sugar Grove Park Districts and the South Elgin Parks and Recreation Department.

### MAKE AN IMPACT!

As an FVSRF 2018 Partner, you are aligning yourself with a people-first organization and associating your company or organization, and its image, with a worthy cause. Become top-of-mind to FVSRA clients, relatives and advocates of FVSRA, an organization with over 40 years of history throughout Kane County and beyond.



FVSRA provides year-round recreation opportunities to residents with disabilities. We encourage you to consider a partnership and its unique potential to bolster customer loyalty through community support and charitable works.

Our partnership opportunities will give you exposure throughout the entire year. In addition, FVSRF holds two major events – our BBQ and Basket Raffle (BBQ) and Northern Nights, Trees and Lights (NNTL). Your partnership – your support – will be highlighted at each of these events. FVSRF utilizes the funds raised to provide scholarships and programming for individuals with disabilities. Program activities include summer day camp, Special Olympics, wheelchair athletics, social and special event opportunities, as well as individualized lessons for music, swimming, fitness and technology.



# 2018 Partnership Opportunites

Your investment will go a long way towards providing program scholarships, enhancing therapeutic recreation services and enriching the lives of children and adults with disabilities. In just this past year, over 1,800 individuals participated in programs such as summer day camp, Special Olympic athletics, wheelchair athletics, individualized lessons for music, swimming, fitness and computers as well as many social and special event activities with family and friends.



Partnership Opportunity Levels and Benefits	Enrichment Partner \$5,000	Empowering Partner \$2,500	Elevation Partner \$1,000	Enhancement Partner \$500	Expansion Partner \$250	Picnic Partner \$2,500	Patio Partner \$1,500	Cookout Partner \$700	Grill Partner \$500	Apron Partner \$300	Golden Star Partner \$5,000	Silver Bells Partner \$3,500	Holly Partner \$1,000	Mistletoe Partner \$500	Tinsel Partner \$250	
<b>General Marketing</b>																
Boosted Facebook Post(s)**	2 posts	2 posts	1 post	1 post		1 post					1 post	1 post				
Facebook Post(s)	3 posts	2 posts	2 posts	1 post	1 post	1 post	1 post	1 post	1 post	1 post	2 posts	1 post	1 post			
Full-color Ad or Acknowledgement in Agency Brochure**	1/4 page for full year	Business Card for full year	Acknowledgement for full year	Acknowledgement for 2 seasons	Acknowledgement for 1 season	Business Card for 2 seasons	Business Card for 1 season	Acknowledgement for 2 seasons	Acknowledgement for 1 season		Business Card for full season	Business Card for 2 seasons	Business Card for 1 season	Acknowledgement for 1 season		
FVSRA Private Tour and Photo Opportunity	X	X									X					
Press release	Only partner in release	Shared with other partners				Only partner in release					Only partner in release	Shared with other partners				
Logo/Link on FVSRA & FVSRF websites	X	X	X			X	X				X	X				
Marketing on FVSRA bus **	1 rear window and 2 side windows	1 rear window and 1 side windows	1/2 window			Full rear window	1/4 rear window				1 rear window, 1/2 rear window, and 1 side windows	1 rear window	1/4 rear window			
Acknowledgement in Annual Report	Full Page	1/2 page	1/4 page	Business card	Acknowledgement	Acknowledgement	Acknowledgement	Acknowledgement	Acknowledgement	Acknowledgement	Acknowledgement	Acknowledgement	Acknowledgement	Acknowledgement	Acknowledgement	Acknowledgement
<b>Barbecue Marketing</b>																
24" x 36" sign at BBQ Drive Thru	X					X	X									
Marketing item included with all drive-thru and carry-out orders for BBQ***	X	X	\$250 extra	\$250 extra	\$250 extra	X	X	\$250 extra	\$250 extra	\$250 extra	\$250 extra	\$250 extra	\$250 extra	\$250 extra	\$250 extra	\$250 extra
Complimentary Meal Tickets for BBQ **	10 meals	8 meals	6 meals	4 meals	2 meals	10 meals	8 meals	6 meals	4 meals	2 meals						
Emcee Acknowledgement at BBQ	5 times	3 times	2 times	1 time	1 time	3 times	2 times	1 time	1 time	1 time						
Full-color Ad in event program for BBQ **	2-page spread	Full page	1/2 page	1/4 page	Business card	Full page	1/2 page	1/4 page	Business card	Acknowledgement						
Listed on BBQ webpage	X	X	X	X	X	X	X	X	X	X						
Logo/Link on BBQ webpage	X	X	X			X	X	X								
Logo on marketing materials for BBQ	X	X				X	X									
Logo/Ad in PowerPoint presentation for BBQ	7 slides	6 slides	5 slides	4 slides	3 slides	5 slides	4 slides	3 slides	2 slides	1 slide						
Logo on BBQ Posters	X	X	X			X	X	X								
Opportunity to Address Attendees at BBQ	X					X										
Placemat advertisement at BBQ **	Extra Large	Large	Medium	Business card	Small	Large	Medium	Business card	Small	Acknowledgement						
<b>Northern Nights Marketing</b>																
Complimentary Event Tickets for NNTL	10 tickets	6 tickets	4 tickets	2 tickets							10 tickets	6 tickets	4 tickets	2 tickets	2 tickets	
Emcee Acknowledgement at NNTL	X	X	X								X	X	X	X		
Full-color Ad in event program for NNTL **	Full-page priority	Full page	1/2 page	1/4 page	Acknowledgement						Full-page priority	Full-page	1/2 page	1/4 page	Acknowledgement	
Include an item in the NNTL Gift Bag	X	X	X	\$100 extra	\$100 extra	\$100 extra	\$100 extra	\$100 extra	\$100 extra	\$100 extra	X	X	\$100 extra	\$100 extra	\$100 extra	
Listed in Newspaper Ad for NNTL **	X	X	X	X	X						X	X	X	X		
Logo in Newspaper Ad for NNTL **	X	X	X	X							X	X	X	X	X	
Listed on NNTL webpage	X	X	X								X	X	X	X		
Listed in NNTL program	X	X	X								X	X	X			
Logo in NNTL Gobo **	X	\$800 extra	\$800 extra	\$800 extra	\$800 extra	\$800 extra	\$800 extra	\$800 extra	\$800 extra	\$800 extra	X	\$800 extra	\$800 extra	\$800 extra	\$800 extra	
Logo in PowerPoint presentation for NNTL	2 slides	1 slide	Shared slide								2 slides	1 slide	Shared slide	Shared slide	Acknowledgement	
Listed in Confirmation Emails for NNTL	X										X					
Logo on NNTL Glassware giveaway **											X					
Logo on marketing materials for NNTL	X	X	X								X	X	X			
Logo/Link on NNTL webpage	X	X	X								X	X	X			
Opportunity to Address Attendees at NNTL	X										X					

\* Benefits may vary based on timing and availability

\*\* Certain benefits may require monetary (not in-kind) partnership

\*\*\* 700+ items must be provided by partner



## BBQ & BASKET RAFFLE

The BBQ and Basket Raffle has become a community staple since its inception in 1994. It is held at the Prisco Community Center, draws more than 1,000 people annually, and helps to raise vital monies for FVSRA programs and initiatives. This year's event will be held on Wednesday, April 11 2018 at the Prisco Community Center in Aurora from 4:00-7:00 p.m.

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The Annual Northern Nights, Trees and Lights will be held on Friday, November 16, 2018 from 6:30 pm – 11:00 pm at the Q Center in St. Charles. FVSRA hosts this elegant evening to kick off the holiday season with approximately 300 community members, as well as, families and friends of FVSRA participants. The event aims to increase awareness and raise funds to support the efforts of FVSRA.

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For additional information, please contact Jackie Hahn at 630-907-1114 or [jackieh@fvsra.org](mailto:jackieh@fvsra.org)